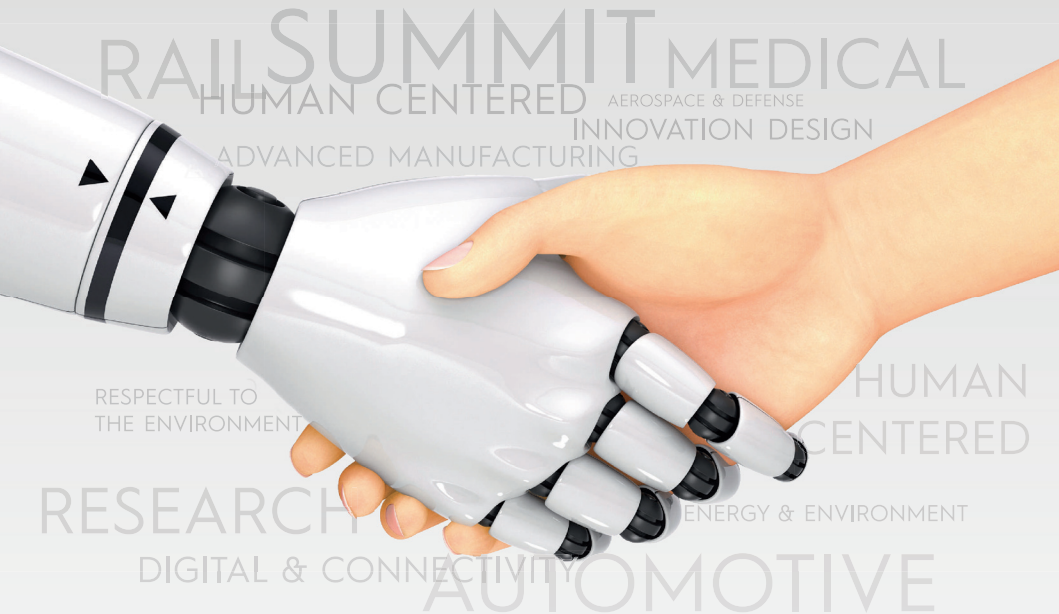




# INNOVATIONQUALITY SUMMIT **STUTT GART**

International Congress and BtoB Meetings for processes & management



Haus der Wirtschaft - Stuttgart, Germany  
**May 9-10, 2017**

- **SUMMIT PROGRAM & SPEAKERS**
- **PARTICIPANTS LIST - MATCHMAKING PROGRAM**
- **EXHIBITION MAP**

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# OFFICIAL PROGRAM - May 9, 2017

Conference language: English

## MORNING SESSION

08:00 – 09:00 | Registration and welcome coffee

**Moderator:** FORUM LUFT UND RAUMFAHRT – BADEN WÜRTTEMBERG:  
Prof. Dr.-Ing. Rolf-Jürgen Ahlers, Chairman Executive Board

09:00 – 09:20 | Welcome Address

**FRAUNHOFER INSTITUTE (IAO):** Univ.-Prof. Dr. Ing. habil. Joachim Warschat, Head of Business Unit Technology and Innovation Management

09:20 – 09:40 | Innovation Quality as Differentiating Factor in a Global Market

**LORD CORPORATION:** Mr. Ed Auslander, President and CEO

 *Keynote*

09:40 – 10:30 - Panel discussion

### INNOVATION: QUALITY CREATES VALUE

Panelists:

- **LORD CORPORATION:** Mr. Ed Auslander, President and CEO
- **STEINBEIS:** Prof. Dr. Werner G. Faix, Executive Director
- **AIP PRIMECA:** Prof. Benoît Eynard, General Chairman
- **EIFER (European Institute for Energy Research, joint venture research center of Karlsruhe Institute of Technology and EDF):** Mr. Pascal Terrien, Director

10:30 – 11:00 | Networking break

11:00 – 11:20 | Culture of Innovation or Innovation of Culture

**ADDUP (joint-venture FIVES-MICHELIN):** Dipl.-Ing. Bruno Bernard, CEO (until January 2017) -  *Keynote*

11:20 – 12:10 - Panel discussion

### DRIVING A CULTURE OF INNOVATION

Panelists:

- **ADDUP (joint-venture FIVES-MICHELIN):** Dipl.-Ing. Bruno Bernard, CEO (until January 2017)
- **DIBUCO GmbH:** Ing. Albrecht Stäbler, CEO
- **VALEO:** Mr. Derrick Zechmair, Group President Germany

12:15 – 13:25 | Networking lunch

# Room Bertha-Benz, Level 1

## AFTERNOON SESSION

**Moderator:** LORD CORPORATION, Dr. Guy A. Billoud, Managing Director – Aerospace New Ventures

13:30 – 13:50

**Airbus - Disruptive Solutions for Helicopters**

**AIRBUS HELICOPTERS:** Mr. Olivier Honnorat, Responsible of Innovation Department in France -  **Keynote**



13:50 – 14:40 - Panel discussion

**DISRUPTIVE TECHNOLOGIES: NEXT GENERATION ADVANCES**

Panelists:

- **AIRBUS HELICOPTERS:** Mr. Olivier Honnorat, Responsible of Innovation Department in France
- **THALES ALENIA SPACE:** Mr. Jean-Philippe Jahier, Director Innovation and Industrialization of New Technologies - Platform Competence Center / France
- **PROXIVISION GmbH:** Prof. Dr.-Ing. Rolf-Jürgen Ahlers, Managing Director
- **ANR (French National Research Agency):** Mr. Jean-Michel Le Roux, Deputy Head of Department, Carnot Programme Officer

14:40 – 15:10

**Networking break**

15:10 – 15:30

**Valeo - The Economic Impact of Innovation**

**VALEO:** Mr. Derrick Zechmair, Group President Germany  **Keynote**



15:30 – 16:20 - Panel discussion

**INNOVATION AND RISK MANAGEMENT**

Panelists:

- **VALEO:** Mr. Derrick Zechmair, Group President Germany
- **STEINBEIS Advanced Risk Technologies (R-Tech):** Prof. Dr. Aleksandar Jovanović, Chief Executive Officer
- **FRAUNHOFER INSTITUTE (IAO):** Univ.-Prof. Dr. Ing. habil. Joachim Warschat, Head of Business Unit Technology and Innovation Management
- **DAIMLER:** Mr. Raymond J. Chow, Senior Manager at Daimler AG Business Innovation

16:20 – 16:30

**Closing remarks**

16:30 – 18:30

**Get Together Cocktail**

# SPEAKERS - May 9, 2017

## AIRBUS HELICOPTERS

Mr. Olivier Honnorat  
Responsible of Innovation Department  
in France



## AIP PRIMECA

Prof. Benoît Eynard  
General Chairman of AIP-PRIMECA  
Academic group on Factories of the  
Future: integrated design  
and advanced  
manufacturing French  
Society of Mechanical  
Engineering



## ANR

Mr. Jean Michel Le Roux  
Deputy Head of Department "Carnot"  
Programme Officer



## DAIMLER

Mr Raymond J. Chow  
Senior Manager Daimler AG Business  
Innovation



DAIMLER

## DIBUCO GmbH

Ing. Albrecht Stäbler  
CEO



## ADDUP (joint-venture FIVES-MICHELIN)

Dipl.-Ing. Bruno Bernard  
CEO (until January 2017)



## EIFER

Mr. Pascal Terrien  
Director



## FORUM LUFT UND RAUMFAHRT – BADEN WÜRTTEMBERG

Prof. Dr.-Ing.  
Rolf-Jürgen Ahlers  
Chairman Executive  
Board



## FRAUNHOFER INSTITUTE (IAO)

Univ.-Prof. Dr.-Ing. habil. Joachim  
Warschat  
Head of Business Unit  
Technology and  
Innovation Management



## LORD CORPORATION

Mr. Ed Auslander  
President & CEO



## LORD CORPORATION

Dr. Guy A. Billoud - MODERATOR  
Managing Director - Aerospace New  
Ventures



## PROXIVISION GmbH

Prof. Dr.-Ing. Rolf-Jürgen Ahlers  
Managing Director



## STEINBEIS

Prof. Dr. Werner G. Faix  
Executive Director



## STEINBEIS Advanced Risk Technologies (R-Tech)

Prof. Dr. Aleksandar Jovanović  
Chief Executive Officer



## THALES ALENIA SPACE

Mr. Jean-Philippe Jahier  
Director Innovation and Industrialization  
of New Technologies Platform  
Competence Center /  
France



## VALEO

Mr. Derrick Zechmoir  
Group President Germany

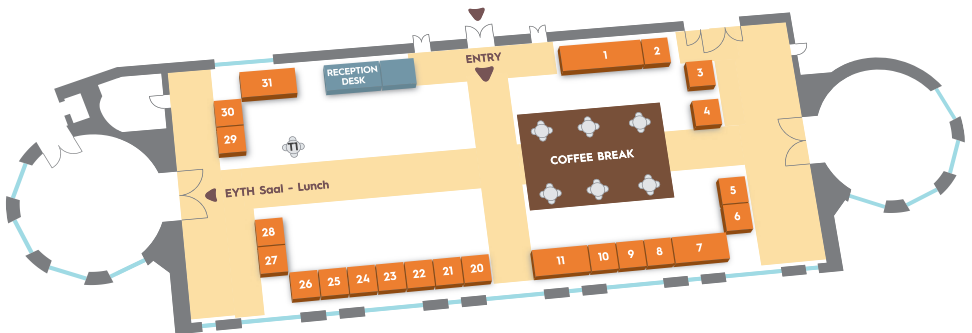


## COMPANIES ATTENDING THE MATCHMAKING PROGRAM – MAY 10, 2017

COMPANY	COUNTRY	BOOTH
3D INTERACTION TECHNOLOGIES	GERMANY	23
AIRBUS HELICOPTERS	FRANCE	NO BOOTH
BIOPRO BADEN-WÜRTTEMBERG GMBH	GERMANY	3
COMELEC SA	SWITZERLAND	21
CRIT SRL	ITALY	26
CURTI COSTRUZIONI MECCANICHE S.P.A.	ITALY	28
DIBUCO GMBH	GERMANY	10
DM ELEKTRON S.P.A.	ITALY	25
FORUM AEROSPACE BW	GERMANY	8
FRAUNHOFER IAO	GERMANY	2
HERMANN KLAEGER GMBH	GERMANY	24
INDUSTRY ASSOCIATION OF BW	GERMANY	4
LORD SUISSE SÀRL	SWITZERLAND	20
LOVOL HEAVY INDUSTRY CO., LTD.	CHINA	30
MAHLE GMBH	GERMANY	NO BOOTH
MERZ FREEFORM TECHNOLOGIES	POLAND	7
MIFA ALUMINIUM BV	THE NETHERLANDS	11
PROXIVISION GMBH	GERMANY	9
RSG ELECTRONIC COMPONENTS GMBH	GERMANY	11
SIBE GMBH	GERMANY	22
SLM SOLUTIONS GROUP AG	GERMANY	1
SNCF RESEAU	FRANCE	NO BOOTH
SONACA	BELGIUM	NO BOOTH
STEINBEIS 21 GMBH	GERMANY	6
STEINBEIS NETWORK	GERMANY	5
TAISEI KOGYO CO.,LTD	JAPAN	NO BOOTH
TEC EUROLAB SRL	ITALY	27
THAILAND BOARD OF INVESTMENT	THAILAND	29
THALES ALENIA SPACE	FRANCE	NO BOOTH
TIANJIN BEICHEN GOVERNMENT	CHINA	31
TOYOTA TSUSHO EUROPE	JAPAN	NO BOOTH
VALEO GMBH	GERMANY	NO BOOTH

## EXHIBITION MAP

## Hall List, Level 2



INNOVATION QUALITY  
SUMMIT **STUTTGART**

May 9-10, 2017

## PARTNERS

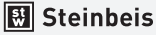
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[www.lvi-online.de](http://www.lvi-online.de)



The Forum LR BW is the representation of the Aerospace in Baden-Württemberg. With its members, it is the link between business, academia and policy makers, and other relevant groups in society.

The organizational work on specific content, such as technology issues, research and development cooperation, communication of results in the form of workshops and conferences, will work closely with the members tuned and professionally supported by working groups.

[www.lrbw.de](http://www.lrbw.de)



Fraunhofer IAO helps companies and institutions introduce new business models and efficient processes to make their businesses more successful. With our in-depth knowledge of organizational structures and technologies, we have the skills you need to put applied research into practice. We participate in international networks, investigating and shaping the frontline themes that are most relevant to the future of Germany as a business location. Our goal is to systematically optimize the ways in which people, organizations and technology interact.

[www.iao.fraunhofer.de](http://www.iao.fraunhofer.de)

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