



# SPONSORSHIP OPPORTUNITIES

**GREATER VISIBILITY FOR YOUR COMPANY  
AT INNOVATION & QUALITY SUMMIT STUTTGART 2017**

**MAKE THE DIFFERENCE!**



May 9-11, 2017

250 Companies  
500 Participants  
3000 BtoB meetings  
15 Countries represented



# INNOVATIONQUALITY SUMMIT STUTTGART

PLATINUM SPONSOR: € 15 000

This package is an actual partnership that would guarantee your company a high profiled participation. No competitors of yours will be granted this option.

**- A schedule with pre-arranged and approved meetings**

based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

**- A 20sqm booth (US: 260sqft)**

Less than 10 of these booths will be available. These are shell scheme spaces including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.

**- A 10mn slot to open the morning or afternoon session of conferences**

on the first day of the event. March 31 will be exclusively dedicated to conferences led by OEMs. They will be addressing supply chain related topics before the industry. No meetings will be scheduled which will give most attendees the chance to attend. You shall supply a file to be projected during your speech. A rollup supplied by you and presenting your company will be displayed at the entrance.

**- A two sided advert page in the event program booklet**

The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

**- A two sided flyer presenting your company**

services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participants' schedules of meetings and are handed over to every participant. You shall supply the flyers on A4 format and courier them to the address the organizers will indicate.

**- An up to 30sec video presenting your company**

This file will be played non stop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, main entrance. The video shall bear no sound and be supplied by you.

**- Your company logo visible**

on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

**- Unrestricted access to the convention for up to 5 delegates**

of your choice. Lunches, conferences, receptions, etc. will be included.



This picture is subject to modifications

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**250 Companies**  
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**GOLD SPONSOR: € 11 000**

**- A schedule with pre-arranged and approved meetings**

based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

**- A 16sqm booth (US: 195sqft)**

This is shell scheme space including 2 meeting spots with 2 tables, 8 chairs, a showcase, a shelves rack, 2 fascia boards with your company name.

**- A two sided advert page in the event program booklet**

The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

**- Your company logo visible**

on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.

**- Free goodies**

upto 1300 goodies with your company logo (e.g. paperweight, small toy). Goodies need to be small in size. They will be distributed to all the companies having booths and visitors going through our reception desk.

**- Unrestricted access to the convention for up to 3 delegates**

of your choice. Lunches, conferences, receptions, etc. will be included.

**SILVER SPONSOR: € 7 500**

**- A schedule with pre-arranged and approved meetings**

based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.

**- A 12sqm booth (US: 130sqft)**

This is shell scheme space including 1 meeting spots with 1 table, 3 chairs, carpet and 1 fascia board with your company name.

**- One advert page in the event program booklet**

The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high definition format.

**- Your company logo visible**

on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc

**- Unrestricted access to the convention for up to 3 delegates**

of your choice. Lunches, conferences, receptions, etc. will be included



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INNOVATIONQUALITY  
SUMMIT STUTTGART

International Congress  
and BtoB Meetings  
for processes & management

Stuttgart, Germany  
May 9-11, 2017

ORGANIZED BY abe

INDUSTRIAL PARTNER LORD AskUsFlow

IBM

INSTITUTIONAL PARTNER

Steinbeis

LWI

LZ BW

Fraunhofer IAG

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# INNOVATIONQUALITY SUMMIT STUTTGART

## “A LA CARTE” SPONSORSHIP

### - Hot and cold beverage area

€ 8 000/3 days— € 3000/day

Take the opportunity to support a complimentary beverage spot on April 1 & 2. This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.

### - Lanyards

€ 4 000

More than 1 000 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.

### - Memory stick (400 pieces)

€ 3 000

All the detailed profiles of the attendees will be saved in memory sticks, distributed to each company at the venue. Supply us with your logo on an appropriate format and we'll have it printed on all flash disks distributed to all the participants.

### - Reception desk / Main Entrance

€ 1 500

Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

### - Online partnership

€ 1 500

Supply your company logo and we'll post it on the event official website below all the official partners.

### - Official event guide

€ 1 000

A program booklet will be distributed too all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two sided advert inside.

**IMPORTANT NOTE:** You'll find a booking form below. Once you've made your choice please fill it out, sign and return it to us by email. **All requests are subject to validation by BCI Aerospace, a division of Advanced Business Events.** Your sponsorship will become effective upon the latter approval. Advanced Business Events reserves the right to deny any potential sponsors their requested options.



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IZ BW

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May 9-11, 2017

# INNOVATIONQUALITY SUMMIT STUTTGART

## - BOOKING FORM -

### Contact :

Andrea REINWART  
Tel + 33 1 41 86 41 54  
[areinwart@advbe.com](mailto:areinwart@advbe.com)

Company name: .....  
Contact person: .....  
Job position: .....  
Address: .....  
.....  
Region/country: .....  
Tel: Email address: .....  
Intracommunautary VAT N°: .....



35-37 rue des abondances  
92513 Boulogne Cedex - France

SAS Capital 50 000 euros  
Siret 515 013 506 00024  
NAF 8230z

### PAYMENT TERMS:

A 60% down-payment is required.  
Your account must be balanced prior to the event (before March, 1<sup>st</sup>).

Full payment is also accepted.

### Payment can be made by:

- check payable to advanced business events
- credit card (arrange a telephone call with us and we'll process your Visa or Master Card)
- wire transfer to the bank below (send us a copy of the receipt by email)

**IBAN:** FR76 3000 4008 0400 0107 2835 736

**BIC Code:** BNPAFRPPPC

**Bank :** BNP PARIBAS CHAMPS ELYSEES

**Bank address :** 37 avenue des Champs Elysées – 75008 Paris, France

Select your options	
<input type="checkbox"/> <b>Platinum Sponsor</b>	€ 15 000
<input type="checkbox"/> <b>Gold Sponsor</b>	€ 11 000
<input type="checkbox"/> <b>Silver Sponsor</b>	€ 7 500
<input type="checkbox"/> Hot and cold beverage area (3 days)	€ 8 000
<input type="checkbox"/> Hot and cold beverage area (1 day)	€ 3 000
<input type="checkbox"/> Lanyards	€ 4 000
<input type="checkbox"/> Memory sticks (400 pieces)	€ 3 000
<input type="checkbox"/> Reception desk / Main Entrance	€ 1 500
<input type="checkbox"/> Online partnership	€ 1 500
<input type="checkbox"/> Official event guide	€ 1 000
<b>Grand total <u>excl. taxes</u></b>	
<b>Net due to Advanced Business Events</b>	

### \* Additional information (Compulsory):

- a) Your company is registered in France, French tax (VAT) is due
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- c) Your company is based in a non-European country, French tax is not applicable
- d) Your company is registered in Italy, Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

### SIGNATURE AND COMPANY STAMP\*\*

Place: \_\_\_\_\_ Date: \_\_\_\_\_

\*\*Date, Company stamp and signature are compulsory

# INNOVATIONQUALITY SUMMIT 2017

## GENERAL TERMS & CONDITIONS

Event name: **INNOVATIONQUALITY SUMMIT 2017** (referred to as the "Event"):

Date: **May 9-11** (referred to as the "Event date")

Location: **Haus der Wirtschaft** (referred to as the "Place"):

City, Country: **Stuttgart, GERMANY**

### 1. ORGANISATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50.000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-CEDEX - France, hereafter referred to as the Organizer.

### 2. PURPOSE

These regulations stipulate the terms and conditions according to which the Organizer sets up and runs the Event. They detail the respective rights and obligations of the Organizer and the signing company, hereafter referred to as the Participant. The Participant formally undertakes to abide by these regulations

### 3. PLACE AND DATE

The Event will be held at the Place and dates indicated here above. The Organizer is free to change the Place or Date of the Event in case the Place is rendered unavailable or in case of *force majeure*, in which case no compensation shall be due to the Participant.

The Organizer is free to cancel the Event further to expressly notifying the Participant, in which case ongoing registration applications shall be cancelled ipso jure, without any compensation due to the participant.

### 4. REGISTRATION, CANCELLATION, PAYMENT

Any company or institution is allowed to attend the Event provided it has the relevant skills to enter into negotiations with other attendees. The Organizer reserves the right to deny any registration without any obligations to justify their decision.

The participant may cancel their registration forty-five days (45) or more prior to the Event without any penalties. However if the cancellation is submitted twenty-one (21) to forty-four (44) days prior to the Event, the Participant must pay thirty percent (30) of the total amount of their registration fees. If the cancellation is submitted twenty day (20) and less prior to the Event, the Participant must pay the full amount. All invoices issued and sent to the Participant must be remitted at the latest 5 days prior to the Event.

The Organizer reserves the right to deny access the Participant to the Event if their accounts are not settled

### 5. SERVICES INCLUDED IN THE OVERALL PARTICIPATION FEE

The Organizer shall deliver the services and products as explicitly described in the booking form attached to this agreement.

### 6. OBLIGATION TO PRODUCE A RESULT

The Organizer undertakes to diligently use the resources available to it without being subject to an obligation to produce any results.

### 7. INSURANCE

The Organizer is the sole legal responsible for the Event. However the Organizer's responsibility shall not be engaged for any damage caused to the Participant by a third party. The Place is the sole legal responsible for the facility and premises, permanent or temporary, used for the Event, as well as all companies and activities operating and running under their direct request.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party.

The Participant must hold an insurance policy that covers all damages caused to their equipment and materials brought to the Event.

### 9. APPLICABLE AMENDMENTS

The Organizer reserves the right to bring additional amendments to this agreement to deal with any matters not initially mentioned in the agreement. Such amendments shall be notified and diligently sent to the Participant and come into force immediately.

Any infringement of this agreement by the Participant can lead to their expulsion from the Event provided the Organizer explicitly notifies it. In this case no refund or compensation of any kind shall be due to the Participant.

### 10. JURISDICTION CLAUSE

The Participant agrees with these terms and conditions by signing this agreement. In the event of disagreement the Participant agrees to first submit their query to the Organizer and seek amiable settlement. If no amiable settlement is found the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

Company Name : \_\_\_\_\_

Address : \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name : \_\_\_\_\_

Date: \_\_\_\_\_

*I hereby agree with Advanced Business  
Events terms and conditions*

Signature:

Company seal: