



INNOVATIONQUALITY SUMMIT **STUTTGART**

Participants Technical Guide

May 9-10, 2017

Haus der Wirtschaft
Willi-Bleicher-Str. 19
70174 STUTTGART
Germany
www.hausderwirtschaft.de

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General Organization :

advanced business events
 35-37, rue des Abondances
 92513 Boulogne cedex - France
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 Website : <http://www.iq-summit.com>
 e-mail : iq-summit@advbe.com

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adupont@advbe.com
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EVENT SCHEDULE & AGENDA

The schedule is given on an indicative basis, the definitive timetable will be given with your BtoB meetings agenda.

Tuesday, May 9 (Haus der Wirtschaft)

08.00am – 08.50am : Participants registration
 08.50am – 09.00am : Opening of the summit
 09.00am – 12.30pm : Plenary conference
 12.30pm – 2.00pm : Lunch
 2.00pm – 5.00pm : Plenary conference
 5.00pm : Get together cocktail

Wednesday, May 10 (Haus der Wirtschaft)

08.00am – 09.00am : Welcoming of exhibitors
 08.30am – 09.00am : Welcoming of registered visitors
 09.00am – 12.30pm : Preplanned BtoB meetings & Thematic Workshops/Conferences
 12.30pm – 02.00pm : Lunch
 02.00pm – 06.00pm : Preplanned BtoB meetings & Thematic Workshops/Conferences
 06.00pm : Gala cocktail

	Tuesday, May 9	Wednesday, May 10
Set up hour	02.00pm / 07.30pm	07.30am / 09.00am
Access to Exhibition Hall	02.00pm / 07.30pm	07.30am / 06.00pm
Cocktail Reception	05.00pm / 07.00pm	06.00pm / 08.00pm
Move-out		05.30pm

RECEPTION DESK

Upon arrival at the Exhibition Center, all participants must go to the reception desk and collect their participant folders. The participant folder contains the following items

- Your Schedule of Meetings
- Your Name Badges
- Your Floor Plan & More




BOOTH SET-UP

Set up time will be running from **2:00 PM to 7:30 PM on Tuesday, May 9, 2017**. For exhibitors unable to make it on Tuesday, it is recommended to arrive at the Exhibition Center at **7:30 AM on Wednesday, May 10** to complete the set up and personalization of their booths.

IQS offers hard walled booths. **We strongly recommend you to bring graphics to customize your space**, or order custom-printed wall and fascia panels for a more professional appearance. Noisy machines or sound systems are not allowed. Also ensure that all equipment and graphics you'll bring can actually fit in your booth.

BOOTH DETAILS

Each wall panel measures 1m (3.3ft) wide and 2.5m (8.2ft) high. Exhibitors are welcome to bring pop-up stands, rollups and other graphics as long as they fit within the dimensions of the selected booth and do not stick out.

4sqm Booth Package 4sqm (2x2)	8sqm Booth Package 8sqm (4x2)	12sqm Booth Package 12sqm (4x3)
		
<ul style="list-style-type: none"> ✓ 1 table ✓ 3 chairs ✓ 1 fascia board ✓ 1 power supply ✓ Lightings & carpet 	<ul style="list-style-type: none"> ✓ 1 table (Ø 70cm) ✓ 3 chairs ✓ 1 fascia board ✓ 1 power supply ✓ 1 storage room (1x1m) ✓ 1 brochure holder ✓ Lightings & carpet 	<ul style="list-style-type: none"> ✓ 2 tables (Ø 70cm) ✓ 6 chairs ✓ 1 fascia board ✓ 1 power supply ✓ 1 brochure holder ✓ Lightings & carpet
<ul style="list-style-type: none"> ✓ 1 table (Ø 70cm) ✓ 3 chairs ✓ 1 fascia board ✓ 1 power supply ✓ 1 storage room (1x1m) ✓ 1 counter ✓ 1 sideboard ✓ Lightings & carpet 	<ul style="list-style-type: none"> ✓ 1 large table (99x85x115cm) ✓ 4 chairs ✓ 1 fascia board ✓ 1 power supply ✓ 1 storage room (1x1m) ✓ 1 counter ✓ 1 sideboard ✓ Lightings & carpet 	

In order to customize your space, we strongly recommend you to bring graphics. You must bring necessary materials to hang or paste your graphics (chains, adhesives and so forth). **It is strictly forbidden to drill into the panels.** Your booth is equipped with an electric outlet. You must bring multiple outlets if you're planning to use several devices.

ADDITIONAL FURNITURE

• **Default furniture:**

Our official supplier, < bluepool GmbH > offers an entire range of furniture, equipment & printed materials. You may trade your default furniture or order additional equipment at your own cost.

• **How to place an order?**

Simply contact the company and check the references in the attached catalogue and order (in annexe)

bluepool GmbH
 Gaußstraße 4
 70771 Leinfelden-Echterdingen
 Germany
 T +49 711 90214 - 201
 F +49 711 90214 - 137
 M +49 160 7408106
hagen.adler@bluepool.de
www.bluepool.de

➤ **Contact:**

Kerstin Drescher
 T +49 711 90214 - 319
 F +49 711 90214 - 8319
 M +49 170 7689017
kerstin.drescher@bluepool.de

ALL ORDERS MUST BE SUBMITTED BEFORE APRIL 11, 2017.



advanced business events
 35-37, rue des Abondances – 92513 Boulogne Cedex - FRANCE
 Tel : +33(0)1 41 86 41 54 Fax : +33 (0)1 46 04 86 26
www.iq-summit.com

TECHNICAL SERVICES (i.e. power, water, handling)

For the following services, please address yourself to the appropriate contact person:

Services	Contacts	
* any requirement related to power supply * water supply * phone supply and IT * rental of forklifts, nacelles or similar equipment * slings	Alexandra DUPONT Tel: +33 1 41 86 41 49 Fax: +33 1 46 04 86 26 adupont@advbe.com	Andrea REINWART Tel: +33 1 41 86 41 54 Fax: +33 1 46 04 86 26 areinwart@advbe.com
* catering on your booth	Laub LOGO Restaurant e.K. Tel: +49 0711 / 226 5002 Laub-Logo@t-online.de	

EATING AREAS

LUNCH

A lunch **included** in the summit package and in every BtoB meetings package will be catered during the **SUMMIT** on **May 9**.
A seated business lunch will be catered on **May, 10**. This option is **NOT INCLUDED** in the packages. The cost is **30€/person/day** (You need to book it in advance during your registration, or modifying your purchase order in your online profile and inform you sales contact for the invoicing)

COFFEE BREAK

Complementary hot and cold beverages will be offered to all the participants on **May 9 & 10**, from 08.00am to 10.00am and 02.00pm to 04.00pm.

COCKTAIL GALA

A cocktail gala, offered to all the BtoB Meetings participants, will be held on **May 9 & 10**, at 07.00pm.

INTERNET

A free wifi access will be available

CONFERENCES & WORKSHOPS

If you are leading a workshop the conference room will be fully equipped: projector, screen, microphone...

If you are not planning to bring your own laptop and have other queries, please let us know.

For all your queries and concerns please contact Marianne BOHSSEIN at:

mbosshein@advbe.com or +33 1 41 86 41 98

SHIPPING

Be sure to have your materials delivered from **7:00 AM on May 9, 2017**. Any earlier deliveries will not be handled. Send them to the address below and **add the name of the event as well as your company name** on the label:

"INNOVATIONQUALITY SUMMIT"

Haus der Wirtschaft
Willi-Bleicher-Str. 19
70174 Stuttgart - GERMANY

Materials Delivery date: from **May 9, 2017**

Materials Pick-up: **May 10, 2017**

MOVE-OUT

Exhibitors must have all their materials and equipment cleared from the booths by **5:30 PM on Wednesday, May 10, 2017**. **Your materials and equipment must be picked up by your outbound carrier by 6:00 PM on May 10** from the Exhibition Center.

NOTE: you are recommended to attend all your belongings at all times. Advance Business Events shall not be responsible for any damage caused to your equipment or theft. Any materials or equipment left or unattended by **Thursday, May 11 at 09.00am**, could be taken to a place the organizer deems appropriate at the participant cost and risk.

FLIGHTS – TRAINS - TAXIS

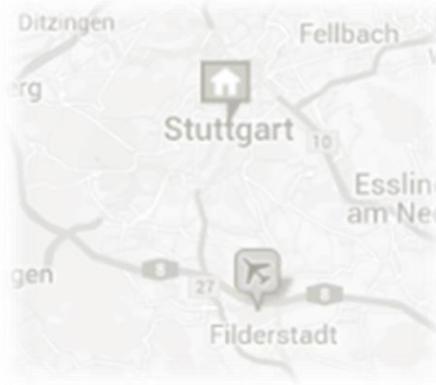
→ FLIGHTS

Stuttgart Flughafen Airport:

Stuttgart Airport is located at about 15km from the city center.
The city center can be reached in ±20 to 30 minutes by:

- Car
- Train
- Public bus
- Taxi

(More information on the sections below)



Stuttgart Flughafen Information:

Tel: +49 (0) 711 94 80
e-mail: info@stuttgart-airport.com
Website: www.stuttgart-airport.com

→ TRAINS

From the Airport to the City Center:

The Airport is linked to the Stuttgart Central Station by the municipal railway service S-Bahn, with the lines S2 or S3.

How to buy a ticket: www.bahn.de//booking/tickets-and-seats/how-to-buy-a-ticket

From the Stuttgart Main Railway Station (Hauptbahnhof) to the Exhibition Center:

1.3km – about 5 minutes by subway, 10 minutes by car & 15 minutes' walk

By subway:

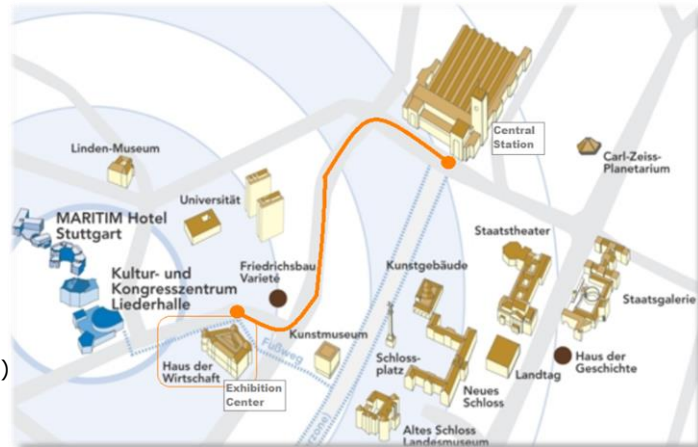
- U9
 - ⇒ Head to the Hauptbf subway station on Arnulf-Klett-Platz
 - ⇒ Take U9 line toward Botnang
 - ⇒ 1 stop to Borsenplatz
 - ⇒ 2 minutes' walk (180m) to the exhibition center
- U14
 - ⇒ Head to the Hauptbf subway station on Arnulf-Klett-Platz
 - ⇒ Take U14 line toward Heschlach Vogelrain
 - ⇒ 1 stop to Borsenplatz
 - ⇒ 2 minutes' walk (180m) to the exhibition center

By Car:

- ⇒ Head North-East on Arnulf-Klett-Platz (300m)
- ⇒ Turn left toward Friedrichstraße/B27 and carry on following B27 (500m)
- ⇒ Turn right toward Börsenstraße (200m)
- ⇒ Carry on to Schloßstraße (17m)
- ⇒ Destination will be on the left

By Walk:

- ⇒ Head North-East on Arnulf-Klett-Platz toward Lautenschlagerstraße (200m)
- ⇒ Turn left onto Lautenschlagerstraße (350m)
- ⇒ Turn right toward Theodor-Heuss-Straße/B27 (60m)
- ⇒ Turn left on Theodor-Heuss-Straße/B27 (52m)
- ⇒ Turn right toward Börsenstraße (200m)
- ⇒ Carry on to Schloßstraße (17m)
- ⇒ Destination will be on the left



→ BUS

From the Airport to the City Center: 36, 74, 79, 78 (only on big public fairs), 122, 806, 809, 826, 828, Expresso x3

Bus stops are centrally located in front of the terminals at the arrivals level.



CLICK ON THE  TO ENLARGE

→ TAXI

by Taxi : +49 (0)711 55 10 000

Kurier-Taxi Stuttgart : +49 (07)11 19 416

→ CAR*

From Munich - Salzburg

(A8 motorway) - leave the motorway at the S-Degerloch exit and drive towards Stuttgart city centre (B 27 trunk road). Get in the left lane in the direction of S-West in the underpass (Schlossplatz).

From Basel/Karlsruhe/Zurich/Konstanz

(A8 motorway) - Stuttgart motorway interchange in the direction of Stuttgart city centre - S-Vaihingen junction in the direction of Stuttgart city centre (B14 trunk road). Get in the right lane approx. 700 metres after the Heslach Tunnel, turn left on Österreichischer Platz into Paulinenstrasse (B27 a trunk road), then right into Rotebühlstrasse and left at Rotebühlplatz into Fritz-Elsas-Strasse.

From Hamburg/Frankfurt/Nuremberg/Würzburg

(A81 motorway) - leave the motorway at the S-Zuffenhausen exit and drive towards Stuttgart city centre (B10/B27 trunk road). Turn right at Stuttgart Main Railway Station into Kriegsbergstrasse and left on Hegelplatz into Holzgartenstrasse.

Car Rental:

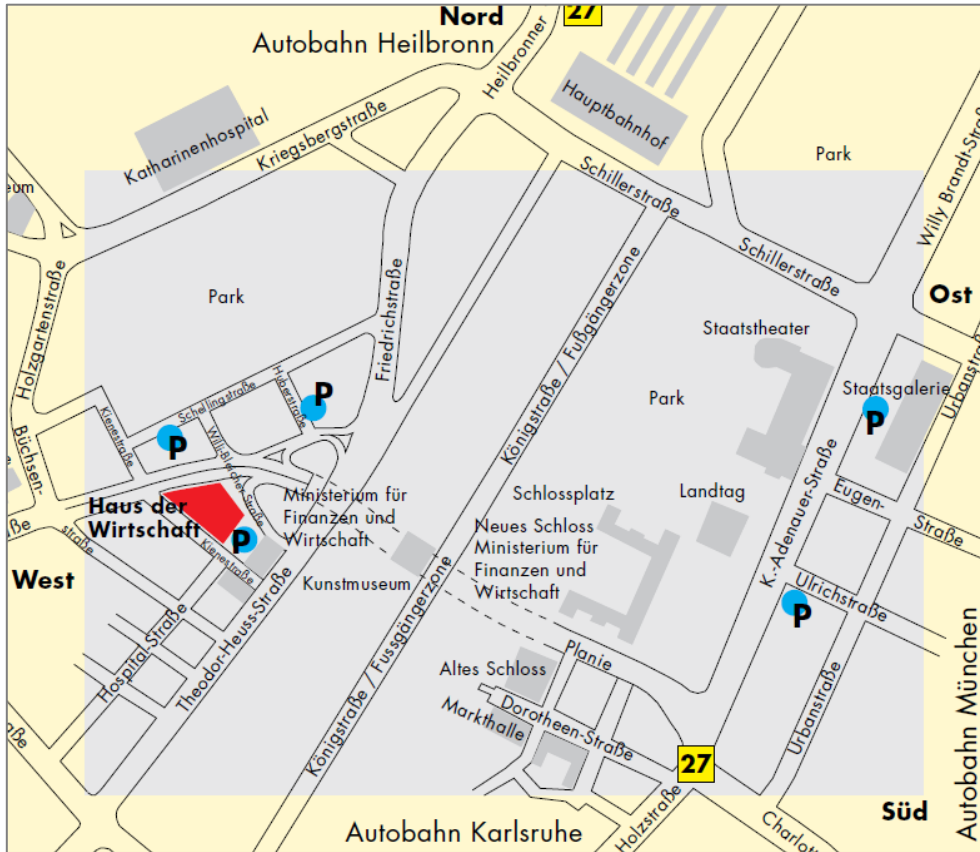
Car rental desks are located directly at the **Terminal 3 Level 2 of Stuttgart Flughafen Airport**

COMPANY	PHONE N°	WEBSITE
	+49 (0)711/ 9 48-44 51	www.avis.de
	+49 (0)711 / 7 82 40 70	www.enterprise.de
	+49 (0)711/ 9 49-90 10	www.europcar.pl
	+49 (0)711 / 94 58 10 20	www.buchbinder.de
	+49 (0)711/ 9 48-43 39	www.hertz.de
	+49 (0)711/ 948-2765	www.sixt.de

ACCESS TO THE VENUE



Haus der Wirtschaft
 Willi-Bleicher-Str. 19
 70174 STUTTGART
 Germany
 +49 711 1230
www.hausderwirtschaft.de



HOTELS

BOOK YOUR HOTEL NOW

IQ SUMMIT 2017



SEARCH (hotel name, description, etc ...)	CHECK-IN 05/09/2017	CHECK-OUT 05/11/2017	PERSON(S) 1...	ROOM(S) 1...
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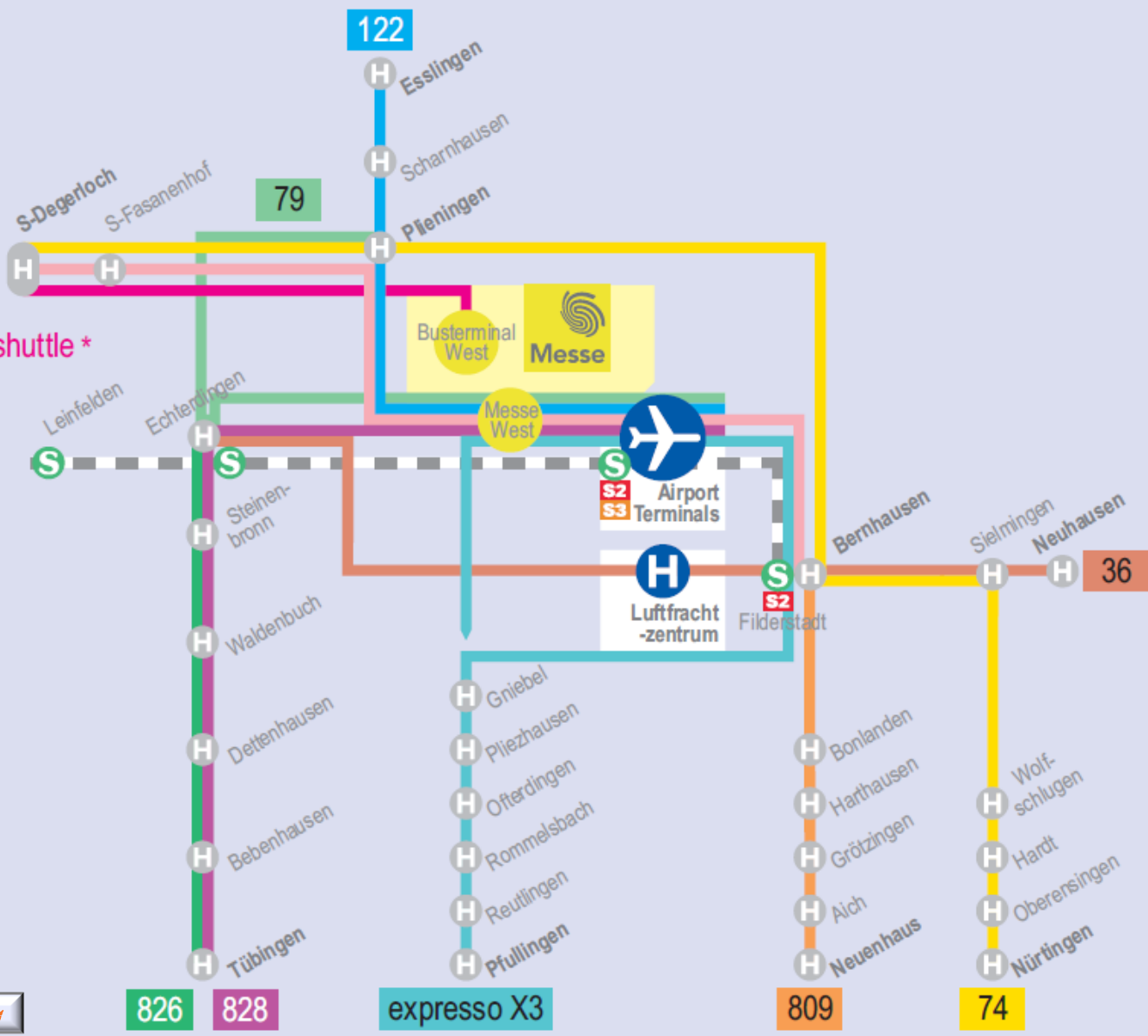
ANNEXES

74

806

78 Messeshuttle *

* nur bei großen
Publikumsmessen
only on big
public fairs



826

828

expresso X3

809

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