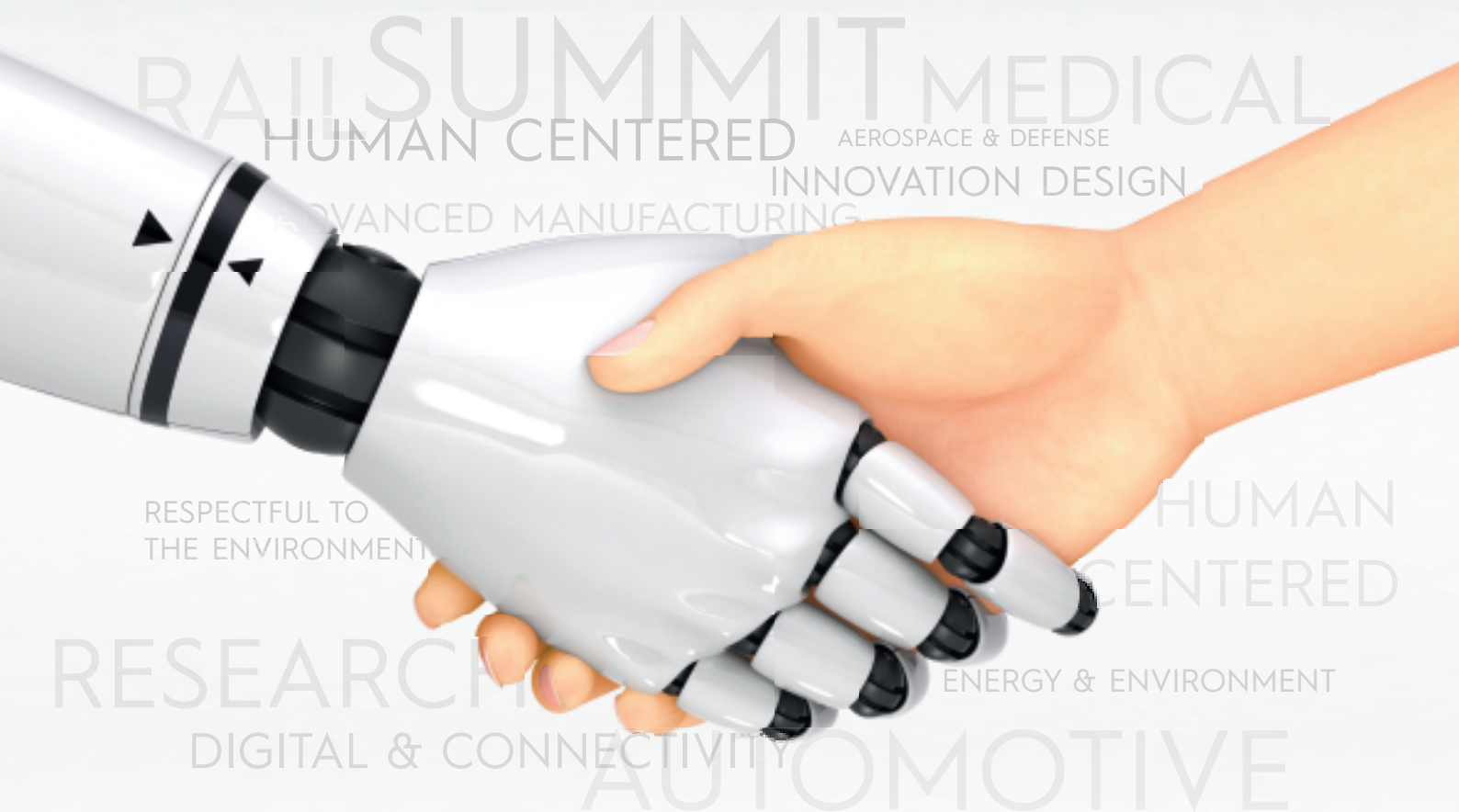




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International Congress and BtoB Meetings for processes & management

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Stuttgart, Germany  
May 9-11, 2017



SUMMIT



MATCHMAKING PROGRAM



EXHIBITION

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[www.iq-summit.com](http://www.iq-summit.com)

INSTITUTIONAL PARTNERS



ORGANIZED BY



## EVENT FORMAT

## WHAT IS IQS STUTTGART?

**INNOVATIONQUALITY SUMMIT STUTTGART** connects *leading suppliers* and *regional buyers* in the fields of *innovation & quality solutions through a customized matchmaking program, including high level conferences.*

## WHY INNOVATIONQUALITY SUMMIT IN STUTTGART?

In Baden-Württemberg a total of €19.5bn (**5%** of GDP) are invested annually in Research and Development, more than 80% directly in the companies. That's more than the **3%** as requested by the EU. Further, with **2.3%** no other European region has a higher percentage of employees in R&D.

The advantage for Baden-Württemberg is that companies such as **Bosch, Daimler, ZF Friedrichshafen, Porsche, Voith, Heidelberger Druckmaschinen, IBM** as well as **Hewlett-Packard** have their HQ in the South-West of Germany.

According to the Office for Statistics these companies invest huge resources into R&D and are the biggest patentees/patent holders in Germany and Europe. These innovators are supported by a strong network of medium sized enterprises, excellent universities and research institutions\*.

\* LANDESVERBAND DER BADEN-WÜRTTEMBERGISCHEN INDUSTRIE E.V. 2015



Gaining a competitive edge through innovation!

### The most representative application sectors:



THE ENTIRE GLOBAL AEROSPACE AND DEFENSE INDUSTRY SPENT ON R&D ABOUT \$25.5 BILLION IN 2013



THE AUTOMOTIVE INDUSTRY IS A MAJOR FORCE IN DRIVING INNOVATION AND GLOBAL TECHNOLOGICAL LEADERSHIP

A recent report by The Boston Consulting Group (BCG) found that almost half of the world's top 20 "Most Innovative Companies" are automakers.\*

*\*Automakers spend close to \$102 billion annually on R&D.*

*(Source: Auto Alliance 2015, The Boston Consulting Group 2015)*



ENERGY & ENVIRONMENT



ADDITIVE MANUFACTURING



MEDICAL



RAIL & LOGISTICS



ROBOTICS



May 9, 2017



INTERNATIONAL INNOVATIONQUALITY CONGRESS

### INNOVATIONQUALITY CONGRESS TOPICS



#### INNOVATION : QUALITY ADDS VALUE

How quality adds value in the innovation process?

This session will bring together leading experts to analyze how innovation is a chain that requires strength at every link to succeed. Case studies will be displayed to underline the customer is ultimately the driver of innovation but not the driver of technologies used. Bringing quality through better services and support make differentiations in the market awareness.



#### DISRUPTIVE TECHNOLOGIES: NEXT GENERATION ADVANCES

"A disruptive technology displaces an established technology and shakes up the industry or a ground-breaking product that creates a completely new industry."

Among the disruptive technologies: internet of things (IOT), advanced robotics, autonomous vehicles, cloud, 3D-printing, advanced materials, renewable energy... This session will enable delegates not only to know what's on the horizon but also to think about its impact.



#### DRIVING A CULTURE OF INNOVATION

There is no singular method to creating a culture of innovation.

In this session, many key aspects will be developed such as: monitoring performance, learning organization, business intelligence, supporting idea generation, encouraging continual idea submission, rewarding excellent and executed ideas.



#### INNOVATION AND RISK MANAGEMENT

Innovation can be a company's most powerful tool and a key driver of value. How to lower risks inherent in pursuing new ideas avoiding without reducing uncertainty with a too extreme caution?

This session will feature case studies of different organizations statements and the processes they used to implement them. Among topics to be addressed: Enterprise Risk Management (ERM), Strategic Risk Management (SRM), techniques and tools...

Confirmed speakers from:



May 10-11, 2017



BtoB MEETINGS



### WHO CAN ATTEND

#### WHO CAN ATTEND?

You're selling your expertise, innovative technologies and solutions!

#### SUPPLIER

You're involved in:

- Sales,
- Marketing,
- Business development,
- Technical promotion,
- Startup companies,
- Young companies, etc.

You're looking for expertise, innovative technologies and solutions!

#### BUYER

You're involved in:

- Quality,
- Innovation,
- Supply chain,
- Procurement,
- Purchasing,
- Engineering,
- Fabrication,
- R&D, etc.



#### HOW TO GET YOUR BTOB MEETINGS AGENDA?

- 1 PROFILE UPDATE**  
Fill out a short form and provide descriptions of your capabilities, applications and requirements.
- 2 PLATFORM ACCESS**  
Access detailed profiles of our attendees via the online catalogue (3 weeks prior to the show).
- 3 MEETING REQUESTS**  
Identify and request meetings with relevant contacts through our user friendly program.
- 4 VALIDATION**  
Validate meeting requests made by other companies (for decision makers).
- 5 CHECK YOUR AGENDA**  
Consult your online schedule of pre-planned meetings with the contacts of your choice, a few days before the official opening.

## INSTITUTIONAL PARTNERS



**Steinbeis** is one of the world's most successful providers in entrepreneurial knowledge and technology transfer. The Steinbeis Transfer Network is made up of more than 1,000 enterprises. Specialized in chosen areas, Steinbeis Enterprises' portfolio of services covers research and development; consulting and expert reports as well as training and employee development.

[www.steinbeis.de](http://www.steinbeis.de)



The **LVI** combines the interests of more than 40 member associations and approximately 120 member companies and represents them for over 65 years in relation to decision-makers from politics, science, management and socio-political institutions and the general public. The members of the LVI take over their participation in the Association's bodies on the formation of political opinion in part, giving the voice of Baden-Württemberg industrial weight.

[www.lvi-online.de](http://www.lvi-online.de)



The Forum Aerospace Baden-Württemberg (LR BW) is stakeholder and **voice of the aerospace industry in southwestern Germany**. It is the **nodal point** between industry, science, politics and society. With its networking activity, it **increase** the **global competing power** of local companies – with special focus on the medium size supplier industry.

[www.lrbw.de](http://www.lrbw.de)



**Fraunhofer IAO** helps companies and institutions introduce new business models and efficient processes to make their businesses more successful.

[www.iao.fraunhofer.de](http://www.iao.fraunhofer.de)

## ORGANIZER



**abe** is proudly recognized in the industry as a key player whose business is to connect OEMs and suppliers through pre-arranged and business focused meetings and conferences.

[www.advbe.com](http://www.advbe.com)

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**From the organizers of:** Aeromart Toulouse, A&DSS Seattle, Medical Devices Meetings Stuttgart, Automotive Manufacturing Meetings Detroit, Automotive Meetings Queretaro...

## Location




**IQS Stuttgart will take place  
at Haus der Wirtschaft:  
Willi-Bleicher-Str. 19  
70174 Stuttgart - Germany**

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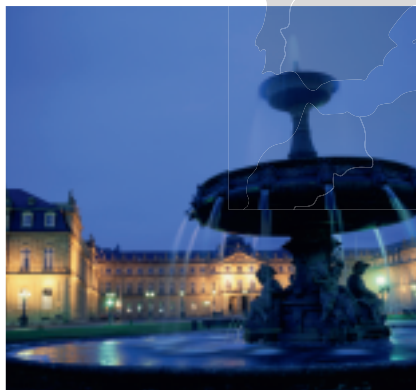
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